



# Call for Public Art Proposals



The Town of Creston's Public Art Working Committee is excited to invite artists to submit proposals for a unique and meaningful public art installation: the transformation of a parking meter into a Kindness Metre.

This creative project will repurpose a standard parking meter into an engaging and visually compelling piece of functional art that encourages generosity and community connection. Funds collected through the Kindness Metre will go toward future public art projects, helping bring more public art and creative experiences to our downtown core.

This initiative is part of the Town's ongoing commitment to expanding its public art collection in ways that are interactive, accessible, and reflective of community values.

## **Project Vision**

We're looking for an artist to reimagine a parking meter as a bold, attention-grabbing "Kindness Metre" that people can't help but notice. Think bright, colourful, and visually striking - something that stands out in the streetscape and draws people in. The overall theme is open to the artist's interpretation, but the piece should naturally spark curiosity and invite interaction.

Whether playful, thought-provoking, or whimsical, the design should encourage people to pause, engage, and contribute - turning an everyday object into a small but powerful moment of connection and generosity.

## **Proposal Requirements:**

Applicants must submit the following in PDF format:

- A written proposal describing the concept, theme, and artistic approach
- A portfolio of past work (particularly public or interactive art)
- A budget, including materials and labour
- A proposed timeline for completion

## **Selection Criteria**

Proposals will be evaluated based on:

- Creativity, originality, and visual impact
- Alignment with the theme of kindness, generosity, and community
- Demonstrated experience and quality of past work
- Feasibility of the design, budget, and timeline
- Durability and suitability for outdoor installation

## **Project Specifications:**

- The artwork will involve the transformation of a standard parking meter
- The final piece must be durable, weather-resistant, and suitable for year-round outdoor display
- The design should not interfere with the meter's ability to securely collect donations

## **Submission Deadline**

All proposals must be submitted by May 31, 2026.

## **How to Apply**

Please submit your proposal to:

Brandy Dyer | [brandy.dyer@creston.ca](mailto:brandy.dyer@creston.ca)

Natasha Ewashen | [natasha.ewashen@creston.ca](mailto:natasha.ewashen@creston.ca)

Subject line: "Kindness Metre Proposal – [Your Name]"

## **Selection Process**

The selected artist will be notified following the review process by the Public Art Working Committee.

## **Community Impact**

This project is intended to do more than beautify a space—it will serve as a small but powerful way for people to contribute to something bigger. Every coin dropped into the Kindness Metre will help grow Creston's public art collection, turning everyday generosity into a lasting community legacy.

## **Questions**

For more information, please contact:

Brandy Dyer | [brandy.dyer@creston.ca](mailto:brandy.dyer@creston.ca)

Natasha Ewashen | [natasha.ewashen@creston.ca](mailto:natasha.ewashen@creston.ca)



TOWN of CRESTON